



Fold Expands Bitcoin Treasury with Additional BTC Purchase

February 26, 2025

With over 1,000 Bitcoin in its corporate treasury, Fold is building the financial products of tomorrow amid a wave of global bitcoin adoption

PHOENIX--(BUSINESS WIRE)--Feb. 26, 2025-- Fold Holdings, Inc. (NASDAQ: FLD) ("Fold"), a pioneering bitcoin financial services company, today announced the opportunistic purchase of an additional 10 bitcoin for its treasury at an average price of approximately \$87,500 per bitcoin, inclusive of fees and expenses.

This latest bitcoin addition underscores Fold's belief that bitcoin is a valuable long-term asset and aligns with its strategy of holding bitcoin as a core treasury reserve. Fold is positioned among the top 15 corporate bitcoin treasuries in the United States.

The announcement comes on the heels of Fold's recent public listing on Nasdaq under the ticker "FLD," which provides investors the opportunity to gain exposure to Fold's vision of a world where bitcoin is the standard for savings.

"Fold remains dedicated to integrating bitcoin into our business and treasury strategy," said Will Reeves, Chief Executive Officer of Fold. "Like our customers, we aim to take advantage of opportunities to add bitcoin and expect to continue to build our treasury opportunistically going forward. We believe in bitcoin's long-term potential and plan to continue to accumulate as we endeavor to build the future of bitcoin-powered finance."

For more information about Fold and its bitcoin rewards offerings, visit <https://foldapp.com/>

About Fold

Fold is a leading bitcoin financial services company dedicated to expanding access to bitcoin investment opportunities through premium financial products. By integrating bitcoin into everyday financial services, Fold aims to make the American Dream available to more people. For more information, visit <https://foldapp.com/investors>.

Forward-Looking Statements

The information in this press release includes "forward-looking statements" within the meaning of the federal securities laws with respect to the anticipated benefits of the business combination. Forward-looking statements may be identified by the use of words such as "may," "could," "would," "should," "predict," "estimate," "plan," "project," "forecast," "intend," "will," "expect," "anticipate," "believe," or other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements include the potential benefits of the business combination, Fold's treasury strategy and the potential success of Fold's market and growth strategies. These statements are based on assumptions and on the current expectations of Fold's management and are not predictions of actual performance. Many actual events and circumstances are beyond the control of Fold. These forward-looking statements are subject to a number of risks and uncertainties, including: (i) changes in domestic and foreign business, market, financial, political and legal conditions; (ii) the failure to realize the anticipated benefits of the business combination; (iii) the effect of the consummation of the business combination on Fold's business relationships, performance, and business generally; (iv) the ability to implement business plans and other expectations after the completion of the business combination, and identify and realize additional opportunities; (v) the risk of downturns, new entrants and a changing regulatory landscape in the highly competitive industry in which Fold operates; and (vi) those factors discussed in Fold's filings with the Securities and Exchange Commission. If any of these risks materialize or Fold's assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. While Fold may elect to update these forward-looking statements at some point in the future, each specifically disclaims any obligation to do so, except as required by law.

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